

## PRESS RELEASE

## South Bronx company scenyc launches the biggest interweb mall on the super highway, NYCNAK.com

2014-06-17, Tuesday- USA: Bronx, New York

sputnyc presents the launch of NYCNAK

Bronx, NY - rider, at 208 rider avenue

Mark your calendar for **Tuesday**, **June 24th**, 2014. Doors at 8pm.

sputnyc.com manycrecords.com mainlandmedia.net clinyc.com nycnak.com thebronxbeerhall.com

Ten years in the making, coupled with fourteen years of producing media and building web software for scenyc's clients, the Bronx-based company is opening its own e-commerce website.

The first phase of the site includes a carefully curated selection of digital goods (music and visual art) available for purchase. Physical products will be sold at a later time.

June 24th marks the official opening of NYCNAK, the occasion commemorated with an event at scenyc's offices and studios in Mott Haven. This coincides with the first edition of **The Bronx Digital Meetup**, which aims to combine creativity and technology to better the lives of our communities.

sputnyc partners with Mainland Media and The Bronx Beer Hall, as part of an ongoing initiative to make local organizations and businesses work together in innovative, unusual, and engaging ways.

Please contact us if you are a south Bronx resident and would like to get involved.

For all event information, please visit sputnyc.com

Thank you.

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